

## **USASA PRIVACY STATEMENT**

The USASA, as the USSF recognized adult governing body, acknowledges its responsibility to its member National State Associations, National Leagues, Regional Leagues, Affiliate or Other Organization Members in protecting the identity of their members.

The Member National State Associations, National and Regional Leagues have membership requirements through By-Law 213 that include providing the names and addresses of its players, coaches, teams, and team and organization administrators as well as its owners, officers and directors at least once each seasonal year. In addition, these bodies need to inform its entire membership of this statement and database usage policy.

The primary purposes of such data collection are to ensure the security of participants by verifying identity and preventing fraud to allow access to emergency information, to foster the efficient administration of the game, and to allow for the direct dissemination of information about the USASA programs to its members

The USASA may use the data to send to its program participants marketing materials, newsletter and soccer promotion materials that may be of interest to its membership.

The USASA does enter into agreements with sponsors for funding which helps supplement participant fees to provide a broader range of soccer opportunities to its members. Often such agreements will require usage of the database to distribute information about their companies and products.

Such materials may only be sent to the membership under very strict guidelines and procedures. All material will be reviewed by the National Office and approved by the Executive Committee (or by a board-designated person). Once approval has been received, the material must be sent to a bonded mailing house for mailing for a one time use only. At no time will telephone numbers, social security numbers, or other sensitive identifiable information be released as a part of this procedure. The USASA will take reasonable and prudent precautions to insure that your personally identifiable data is protected against unauthorized access, use, or disclosure.

An individual participant may wish to refuse the use of his or her name for commercial/sponsorship purposes. To do this, an individual written request shall be sent to the National Office at: USASA, 9152 Kent Ave., Suite C-50, Lawrence, IN 46216. This does not exempt a person's name from being included in the data base requirement of By-Law 213.

There is a specific policy for the use of a database.

Other than as described in this Privacy Statement, the USASA will not disclose your personally identifiable information unless required to do so by law or in good faith belief that such action is necessary (1) to conform to the edicts of the law (2) to protect and defend the rights or property of USASA, or (3) as part of a transfer of assets to a successor in interest.